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**PRESS RELEASE**

## **Daubert Cromwell Announces Leadership Changes at Daubert Mexico**

ALSIP, IL – Global manufacturer [Daubert Cromwell](http://www.daubertcromwell.com), leading provider of anti-corrosion packaging for industry, has named Rodrigo Martinez to succeed retiring Luis Jacome as Daubert Mexico Country Manager. Martinez has been the Mexico Regional Sales Manager for nearly seven years, working closely with Jacome at subsidiary headquarters in Aguascalientes, Mexico. With this promotion, he takes on additional leadership for technical sales, customer service, marketing, and all operations in Mexico.



In addition to recognition as a corrosion prevention expert for metalworking industries, Martinez has a broad background in manufacturing and project engineering. He holds a bachelor's degree in manufacturing engineering and operation management from Universidad Panamericana in Aguascalientes. He studied SMT Manufacturing at George Brown College in Toronto. He is a certified auditor for ISO9001, ISO 14001, and APQP. During years as a Supplier Quality Engineer for a major OEM, he gained insight into corrosion problems of automotive markets and has since applied that knowledge to help Daubert Mexico customers reduce their costs of corrosion by adopting his recommended solutions.

As Daubert Mexico Country Manager, Martinez will work closely with the company's sales and technical teams in the US, Europe, Brazil, and China to coordinate packaging and process improvements that protect metal surfaces during all stages of production, storage and export. He can be reached direct at [rmartinez@daubertcromwell.com](mailto:rmartinez@daubertcromwell.com), or +(52) 449 152 0640.

For further information about [Daubert Mexico](http://www.daubertcromwell.com) or its VCI packaging products and rust preventive liquids, see [www.daubertcromwell.com](http://www.daubertcromwell.com) or call the Mexico office at +(52) 449 962 9696.

### **About Daubert Cromwell**

*Since the 1940s, the Daubert companies have set industry standards in corrosion prevention packaging. Today Daubert Cromwell VCI products are used in automotive, heavy equipment, electronics, military, and fabricated metal markets worldwide. Corporate offices are in USA, Europe, Brazil, China, and Mexico, with distribution and manufacturing networks in 46 countries.*